

## **SECTIONS WORK PROGRAM**

### **Section 1. Global and Regional Aspects of Modern International Relations**

**Chair:** Daryana Maximova, PhD in Political Sciences, Associate Professor of the Department of International Studies IMLIS NEFU, Yakutsk

**Experts:**

Marina Velizhanina, PhD in Jurisprudence, Associate Professor of the Department of International Studies IMLIS NEFU, Yakutsk

Marina Stepanova, Senior Lecturer of the Department of International Studies IMLIS NEFU, Yakutsk

Sergei Pogodin, Grand PhD in History, Professor, Director of the Graduate School of International Relations of the Peter the Great St.Petersburg Polytechnic University, St. Petersburg

Izabella Borisova, Grand PhD in Culture Studies, Professor of the Department of French Philology IMLIS NEFU, Yakutsk

**Assisting secretary:** Dinara Maksimova, Leading Specialist of the Department of International Studies NEFU, Yakutsk, [dinaramaksimova15006@gmail.com](mailto:dinaramaksimova15006@gmail.com), +79681526137

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<b>№</b>	<b>Name</b>	<b>Educational Institution</b>	<b>Title of the Article</b>
1	Aisen Afansiev	North-Eastern Federal University, Yakutsk	Arctic States' Policies to Combat Climate Change on the Example of Canada and Russia
2	Andrey Khabarov	Moscow City Pedagogical University, Moscow	The main directions of Russian research on Japan-Korea relations in the early XX century.
3	Anna Sherbakova	Northern (Arctic) Federal University named after M.V. Lomonosov, Arkhangelsk	U.S. and Canadian National Interests in the Arctic: Commonalities and Distinctive Features
4	Asya Konstantinova	North-Eastern Federal University, Yakutsk	Conceptual Approaches in the Legal Protection of the Intangible Cultural Heritage of Arctic Indigenous Peoples in Canada
5	Danila Sidyakov	Moscow State Institute of International Relations, Odintsovo	Contours of Arctic States' Foreign Policy: The Experience of 2023

6	Darya Kurochkina	Northern (Arctic) Federal University named after M.V. Lomonosov, Arkhangelsk	Regulatory and legal basis for international cooperation between Russia and India in the Arctic
7	Daniil Kolesov	North-Eastern Federal University, Yakutsk	Maritime piracy as a threat to international security in the Gulf of Guinea
8	Denis Kortunov	Northern (Arctic) Federal University named after M.V. Lomonosov, Arkhangelsk	Arctic international space in the post-truth era
9	Diana Martynova	North-Eastern Federal University, Yakutsk	The role of Arctic ethnocultural tourism in Yakutia as an instrument of soft power in modern Russian foreign policy: challenges and opportunities
10	Dinara Maximova	North-Eastern Federal University, Yakutsk	The problem of socio-economic well-being of children in the Arctic regions
11	Ekaterina Esipova	Peter the Great St.Petersburg Polytechnic University, St.Petersburg	Chinese dramas in the development of cultural dialogue between Russia and China
12	Elisaveta Ponomareva	North-Eastern Federal University, Yakutsk	U.S.-China trade wars
13	Ida Nikitina	North-Eastern Federal University, Yakutsk	Canadian immigration policy
14	Ivan Vasiliev	North-Eastern Federal University, Yakutsk	The impact of rock music on socio-political change in the United States: genre evolution and new cultural trends
15	Karina Aprosimo	North-Eastern Federal University, Yakutsk	Artificial intelligence capabilities to popularize the Republic of Sakha (Yakutia) through foreign languages
16	Leila Makarevich	Peter the Great St.Petersburg Polytechnic University, St.Petersburg	The impact of the "One China, Two System" policy on China's relations with Hong Kong and Macau
17	Lubov Kurganskaya	Moscow City Pedagogical University, Moscow	Japanese influence on the conflict potential of intergenerational interactions in the social transition of Korean society
18	Nikita Chernikov	National Research Tomsk Polytechnic University, Tomsk	Russia-ASEAN: Influence of Western Powers
19	Saina Lytkina	North-Eastern Federal University, Yakutsk	Combating modern practices of neocolonialism in Russia's foreign policy doctrine
20	Stepanida Fedorova	North-Eastern Federal University, Yakutsk	US activities in the field of artificial intelligence
21	Svetlana Babanova	North-Eastern Federal University, Yakutsk	Current state and prospects for the development of international relations of the Republic of Sakha (Yakutia)
22	Valeria Pryadchenko	North-Eastern Federal University, Yakutsk	The potential of Russian video-games as a “soft power” tool

23	Yana Grigorieva	North-Eastern Federal University, Yakutsk	Transformation of the Asian character in American films (on the example of police characters)
24	Yaroslava Ladus	Saint Petersburg State University, Saint Petersburg	How does balloon propaganda campaigns launched in South and North Korea in the 21st century impact the Republic of Korea and Democratic People's Republic of Korea's relations?
25	Yuri Khoyutanov	Yakutsk Secondary School No. 31, Yakutsk	Intercultural perception: analysis of attitudes towards the culture of the peoples of the RS(Ya) among representatives of other countries and regions of the Russian Federation through surveys

## Section 2. Modern Trends in World Literature

**Chair:** Svetlana Barashkova, PhD in Philology, Associate Professor of the Department of Oriental Languages and Regional Studies IMLIS NEFU, Yakutsk

**Experts:**

Marina Burtseva, PhD in Philology, Associate Professor of the Department of Oriental Languages and Regional Studies IMLIS NEFU, Yakutsk

Natalya Neratova, Assistant Lecturer of the Department of Oriental Languages and Regional Studies IMLIS NEFU, Yakutsk

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№	Name	Educational Institution	Title of the Article
1	Alexandra Kuznetsova	Southern Ural State Institute for the Arts named after P.I. Tchaikovsky, Chelyabinsk	Typical formulas of Northern Russian fairy tales
2	Darina Sorokina	National Research Tomsk Polytechnic University, Tomsk	The Nobel Prize in Literature as a reflection of contemporary social processes.
3	Dyulustan Tsypanin	North-Eastern Federal University, Yakutsk	Specific features of shin-honkaku (based on the example of Yukito Ayatsuji's work "Murders in the Decagonal House")
4	Kristina Sidorova	North-Eastern Federal University, Yakutsk	Characteristic features of the poetics of spiritual verses of the Urals
5	Maria Egovtseva	North-Eastern Federal University, Yakutsk	Plot imagery and poetic features of Russian traditional lyrical song
6	Marina Tumusova	North-Eastern Federal University, Yakutsk	Specifics of expressing the theme of "patriotism" in Korean poetry during the transition period of the XIV-XV centuries and the beginning of the XX century.
7	Olesya Zhukova	Orenburg State University, Orenburg	Features of the functioning of irony in postmodern literature
8	Polina Gashkova	North-Eastern Federal University, Yakutsk	The function of the motif of dreams in Lee Mie's novel "Mr. Talergut's Dream Shop".
9	Sayana Danilova	The NEFU Specialized Educational and Scientific Center (SESC), Yakutsk	Chekhovian traditions in the story "Kuoratchyt" by A.I. Sofronov-Alampa.
10	Varvara Sukhonina	North-Eastern Federal University, Yakutsk	System of female images in the novel "Ms. Kim Ji Yeong, born in 1982" by Te Nam Ju.
11	Veronika Nikolaeva	North-Eastern Federal University, Yakutsk	Transformation of the female image in the modern prose of Japanese women writers.
12	Veronika Shulyatieva	Orenburg State University, Orenburg	The specifics of the narrative strategy in the novel "The Help" by K. Stockett

### Section 3. Linguistic and Cultural Issues in Translation

**Chair:** Alina Nakhodkina, PhD in Philology, Associate Professor of the Department of English and Translation IMLIS NEFU, Yakutsk

**Experts:**

Andrey Anisimov, PhD in Philology, Associate Professor of the Department of English and Translation IMLIS NEFU, Yakutsk

Tuiyara Ordakhova, Senior Lecturer of the Department of Oriental Languages and Regional Studies IMLIS NEFU, Yakutsk

Sofia Kholmogorova, Senior Lecturer of the Department of English and Translation IMLIS NEFU, Yakutsk

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№	Name	Educational Institution	Title of the Article
1	Klara Mestnikova Kyunney Vasilieva	N.N. Okoemov Kurbusakhskaya secondary school, Ust-Aldan Ulus	Translation of traditions and legends of the Ust-Aldan ulus into English (on the example of the "Ystapaan Kuuleyep" legend of the Kurbusakh nasleg)
2	Sandal Sofronov	N.I. Sharin Secondary school No. 39, Yakutsk	Toponymy and translation of geographical names from Yakut into English: the origin of the names of sights in Yakutia
3	Sofia Karamzina	Classical Gymnasium, Yakutsk	Comparative analysis of two translations of F. Schiller's "The Glove" ballad
4	Ayna Dmitrieva	V.G. Korolenko Amginsky secondary school No. 1, Amginsky Ulus	Unification in the writing of oikonyms and hydronyms of the Amga region
5	Kristina Gotovtseva	The NEFU Specialized Educational and Scientific Center (SESC), Yakutsk	Using translation transformation methods based on the example of "Kikoriki" animated series
6	Daria Savelieva	Kaluga State University, Kaluga	Features of the functioning and translation of compound words of English words into Russian
7	Marina Firstova	Pacific National University, Khabarovsk	Selection of phraseological analogues in idioms from English into Russian
8	Anastasia Makarova	National Research Ogarev Mordovia State University, Saransk	Difficulties in song translation as a cultural allusion in French-language comics
9	Elena Leskovets	Crimean Engineering and Pedagogical University named after Fevzi Yakubov, Simferopol	The problem of preserving the comic effect in jokes translation
10	Lada Naruleva	Crimean Engineering and Pedagogical University named after Fevzi Yakubov, Simferopol	Features of the translation of "The Fate of Lillian Horne" novel through the prism of gender issues

11	Ekaterina Nemilova	Rostov State University of Economics, Rostov-on-Don	Lexical and stylistic features of Sally Rooney's novel "Beautiful World, Where Are You" and features of their translation into the translation text.
12	Chen Xi	Jilin International Studies University, China	Linguistic and cultural issues of translation
13	Tatiana Polyakova	National Research University Moscow Power Engineering Institute, Moscow	Psychologism of Stephen King: translation aspect
14	Savely Ershov	Moscow City Pedagogical University, Moscow	The benefits of re-translation using the example of Yoshikawa Eiji's work "Musashi"
15	Vyacheslav Kruglikov	National Research Tomsk Polytechnic University, Tomsk	H. P. Lovecraft's «The Dream-Quest of Unknown Kadath» in the translations by O. Alyakrinsky and D. Afinogenov
16	Valeria Nikolaeva	National Research Tomsk Polytechnic University, Tomsk	«The Feynman Lectures on Physics» in the Russian translation
17	Olga Yakimenko	National Research Tomsk Polytechnic University, Tomsk	A.P. Chekhov's «The Proposal» in the English translations by J. West and E.R. Bentley
18	Nadezhda Sellyakhova	Mirny Polytechnic Institute, Mirny	Gaps or non-equivalent units of language in English and methods of their translation into Russian
19	Kerecheene Afanasieva	North-Eastern Federal University, Yakutsk	Peculiarities of poetic texts translation into French (based on the poems by B. Sh. Okudzhava)
20	Valentina Luginova	North-Eastern Federal University, Yakutsk	Lexical transformations in the translation from Korean into Russian of Kim Soo-hyun's work "I decided to live by being myself"
21	Anna Skrybykina	North-Eastern Federal University, Yakutsk	Features of archaic vocabulary translation into Russian and English in the novel by P. Merimee "Le règne de Charles VII"
22	Konstantsia Yakovleva	North-Eastern Federal University, Yakutsk	Borrowed words in Olonkho (based on the V.O. Karataev's texts of olonkho)
23	Sandaara Savvinova	North-Eastern Federal University, Yakutsk	Methods of epic formulae translation of "Bie uola Beybeldin" olonkho into English
24	Alina Gavrilieva	North-Eastern Federal University, Yakutsk	Peculiarities of subtitles translation in the feature film "Dans les forêts de Sibérie" (In the forests of Siberia)
25	Nadezhda Zakharova	North-Eastern Federal University, Yakutsk	On the issue of using Yakut sports terms of mas-wrestling in foreign languages
26	Anastasia Pilipenko	North-Eastern Federal University, Yakutsk	Peculiarities of translation of musical and poetic text into Russian

27	Viktor Spiridonov	North-Eastern Federal University, Yakutsk	Analysis of the translation of some classes of the party role-playing game Dungeons & Dragons
28	Ksenia Ermolaeva	North-Eastern Federal University, Yakutsk	Localization of Chinese companies in the Russian market: analysis of mistakes bas on the example of automobile brands
29	Raisa Savvinova	North-Eastern Federal University, Yakutsk	Peculiarities of translation of a literary fairy tale (based on Matt Haig's fairy tale "A Boy Named Christmas")
30	Galiya Sergeeva	North-Eastern Federal University, Yakutsk	Literary translation of the fairy tale "Bies ynakhtaakh beyberikeen emeekhsin" from Yakut into Chinese
31	Galina Mitrofanova	North-Eastern Federal University, Yakutsk	Translation analysis. Features of literary translation based on the material of the cartoon "Kikoriki"
32	Anastasia Olesova	North-Eastern Federal University, Yakutsk	Features of the translation of the term "indigenous minorities" from Russian into English
33	Evangelina Permyakova	North-Eastern Federal University, Yakutsk	Translation adaptation of Korean films into Russian language as an object of interdisciplinary research (based on the material of the "Taxi driver" film)
34	Nikita Batuchin	North-Eastern Federal University, Yakutsk	Peculiarities of the "Nyurgun Bootur" Olonkho epic translation into German

## Section 4. Language and Culture: Contemporary Linguistic Research

**Chair:** Sargylana Filippova, PhD in Philology, Associate Professor of the Department of English and Translation IMLIS NEFU, Yakutsk

**Experts:**

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Irina Borisova, PhD in Pedagogy, Associate Professor of the Department of Foreign Languages for Technical and Natural Sciences IMLIS NEFU, Yakutsk

Sardana Prokopieva, PhD in Pedagogy, Associate Professor of the Department of Foreign Languages for Technical and Natural Sciences IMLIS NEFU, Yakutsk

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№	Name	Educational Institution	Title of the Article
1	Vlada Kirillina	Yakutsk Secondary School No. 31, Yakutsk	The Analysis of Prohibition and Protection Charms of Fishing Rituals of the Evenks
2	Arylkhan Egorov	D.I. Pavlov Egolzhinsky Secondary School, Nyurba Ulus	Cultural Code Visualization of Yakut and English Sun and Moon Riddles
3	Sakhayana Prokopieva, Aiza Dmitrieva	Amga Secondary School No.1, Amginsky Ulus	Yakut-English Dictionary with Video Content "Culture, Customs and Traditions of Sakha" for Students from South Korea, Bangladesh, Indonesia, China and Malaysia
4	Vasiliy Nikiforov	NEFU Specialized Educational and Scientific Center – University Lyceum, Yakutsk	Metaphors as Transferring Method of the Tlingit Cultural Code in the Works of N.M.Dauenhauer
5	Dayana Sofronova	NEFU Specialized Educational and Scientific Center – University Lyceum, Yakutsk	Gallicism in the Arts
6	Mariya Bushuyeva	Secondary School No. 5, Kurgan	Chastushka as a Genre of a Song Folklore in the Urals
7	Nuraiym Akbarova	Arabaev Kyrgyz State University, Kyrgyz Republic	Intercultural Communication in Education
8	Diana Dzhantemirova, Olga Klischenkova, Noemi Akobyan, Anna Mikaelyan	Rostov State University of Economics, Rostov-on-Don	The History of the Study of Realias in the Modern Linguistics
9	Nuria Iksanova	Sterlitamack Office Branch of UUST, Republic of Bashkortostan	The Role of Ethnic Journalism in the Republic of Bashkortostan



10	Gulkai Iskhakova	Sibai Institute (branch) of UUST, Republic of Bashkortostan	Interaction of Language and Culture as a Research Object of Cultural Linguistics
11	Tatiana Kononchuk, Valeria Dankova, Valeria Milovanova, Kristina Vdovenko, Darya Zheleznyakova	Rostov State University of Economics, Rostov-on-Don	On the Definition, Functions and Classification of Realias in Linguistics
12	Agapi Matosyan	RUDN University, Moscow	English Loanwords in Korean: the Konglish Phenomenon
13	Veronika Titova	P. I. Tchaikovsky South Ural State Institute of Arts, Chelyabinsk	Functions and Classification of Russian Nursery Rhymes (Case of Ural Region)
14	Uzma Firdaus	JNU, Centre of Russian Studies, India	Russian Proverbs and Sayings with the Concept of “Hostility” in Comparison with Hindi
15	Anastasia Shaposhnikova	P. I. Tchaikovsky South Ural State Institute of Arts, Chelyabinsk	Round Dance Songs as a Genre of Russian Folk Art (Case of the Ural Tradition)
16	Aiyy-Kuo Adamova	North-Eastern Federal University, Yakutsk	Linguocultural Features of the Japanese Phraseological Units with the Phytosemiotics Component
17	Yulia Varlamova	North-Eastern Federal University, Yakutsk	The Linguistic Situation among the Orochens of Russia and China: Factors and Prospects
18	Alina Kalacheva	North-Eastern Federal University, Yakutsk	Features of Neologisms in Korean
19	Kira Keregyaeva	North-Eastern Federal University, Yakutsk	Unique Features and Tendencies in Slang Word Formation in Chinese
20	Vasilisa Kobyakova	North-Eastern Federal University, Yakutsk	Linguistic Representation of a Family Image in Korean TV Series
21	Alina Matannanova	North-Eastern Federal University, Yakutsk	Linguocultural Features of the Japanese Gluttonic Discourse (Case Of the Anime)
22	Diana Narodova	North-Eastern Federal University, Yakutsk	Functional-Semantic Features of the Japanese Emotive State Verbs
23	Karina Nesterova	North-Eastern Federal University, Yakutsk	Linguocultural Features of the Japanese Phraseological Units with a Temporal Meaning
24	Uyguna Nikolaeva	North-Eastern Federal University, Yakutsk	Logos and Talismans of the Winter Olympics: Linguocultural Aspect (Based on IOC Website in French)
25	Mikhail Khudaev	Institute of Modern v and International Studies, NEFU	Linguocultural Peculiarities of Chengyu Phraseological Units with the Component “Liver” (肝)

26	Izabella Shadrina	North-Eastern Federal University, Yakutsk	Linguosemiotics of the Youth Song Discourse (Case of Japanese Performers)
27	Konstantsiya Yakovleva	North-Eastern Federal University, Yakutsk	Borrowed words in olonkho (based on the texts of olonkho V.O. Karataev)

## Section 5. Text as an object of interdisciplinary research

**Chairman:** Olga Melnichuk, Grand PhD in Philology, Professor of the Department of French Philology IMLIS NEFU, Yakutsk

**Experts:**

Fekla Androsova, PhD in Philology, Associate Professor of the Department Foreign Languages in Humanitarian Specialties IMLIS NEFU, Yakutsk

Stepan Pavlov, Junior Researcher at the International Research Laboratory Linguistic Ecology of the Arctic, PhD student IMLIS NEFU, Yakutsk

Klavdia Fedorova, PhD in Philology, Associate Professor of the Department of English and Translation IMLIS NEFU, Yakutsk

**Executive Secretary:** Yana Grigorieva, Senior Lecturer of the Department German Philology IMLIS NEFU, Yakutsk, [zozana@list.ru](mailto:zozana@list.ru)

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№	Name	Educational Institution	Title of the Article
1	Adam Ivanov	North-Eastern Federal University, Yakutsk	The linguistic implementation of the locativity category in the manga “Urusei yatsura”
2	Alena Gotovtseva	North-Eastern Federal University, Yakutsk	The image of Yakutia in the film-essay by Chris Marker “Lettre de Sibérie” (“Letter from Siberia”)
3	Alesya Katelnitskaya	North-Eastern Federal University, Yakutsk	The functioning of a pun in French advertising
4	Aliana Anisimova	North-Eastern Federal University, Yakutsk	Lexical and stylistic characteristics of the Korean advertising discourse (based on the material of cosmetics)
5	Anna Volkova	Belgorod State National Research University, Belgorod	Textual synergy of representatives of the heavenly and earthly space in the sermon “Christ Is Risen!” by Archbishop John of Shanghai (Maximovich)
6	Artyom Malygin	Institute of International Law and Economics named after A.C. Griboyedov, Moscow	Occasional expressions as a tool to attract the attention of the catering audience on the example of fast-food advertising campaigns
7	Dayana Tonoeva	North-Eastern Federal University, Yakutsk	The textual semantic micropole “Subjonctif” in Eric Orsenne's fairy tale “Les Chevaliers du Subjonctif”
8	Kunnei Kononova	North-Eastern Federal University, Yakutsk	Lexical and stylistic features of Korean economic news headlines
9	Maria Makarova	North-Eastern Federal University, Yakutsk	Linguistic implementation of communication strategies in the election speech for the post of Mayor of Tokyo
10	Maxim Bogdashin	Myuryun Youth Gymnasium named after. V.V.Alekseev, Ust-Aldansky Ulus	Pangrams in Russian, Yakut, English
11	Maya Afonskaya	North-Eastern Federal University, Yakutsk	Onomatopoeitic vocabulary as a means of expressing expressivity in Korean webtoons
12	Olesya Shishigina	North-Eastern Federal University, Yakutsk	The linguistic representation of healthy lifestyle in the Korean media

13	Rimma Churustayeva	North-Eastern Federal University, Yakutsk	Linguistic representation of healthy lifestyle in Korean media
14	Saina Dyachkovskaya	North-Eastern Federal University, Yakutsk	Gender features of speech in lifestyle blogs (using the example of the German-language YouTube video hosting)
15	Sergey Gogolev	Myuryun Youth Gymnasium named after. V.V.Alekseev, Ust-Aldansky Ulus	Features of palindromes in Russian, Yakut and English
16	Shi Lu	Jilin International Studies University, China	Rhetorical features of Vladimir Putin's New Year greetings in the political discourse of the Russian Federation
17	Snezhana Pakhomova	North-Eastern Federal University, Yakutsk	Lexical and structural features of the instructions of Korean medicines
18	Zhanna Ivanova	North-Eastern Federal University, Yakutsk	Lexical and structural features of Korean and Russian-language advertising texts

## Section 6. Mass Communication: Media, Multimodality, Internet Discourse

**Chair:** Natalya Saburova, PhD in Philology, Associate Professor of the Department of English and Translation IMLIS NEFU, Yakutsk

**Experts:**

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Zinaida Stepanova, Senior Lecturer of the Department of Oriental Languages and Regional Studies IMLIS NEFU, Yakutsk,

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№	Name	Educational Institution	Title of the Article
1	Svetlana Eremeyeva	Kazan State Power Engineering University, Kazan	Representation of the speech genre “advice” in media discourse (using the example of an educational program about health on Russian television)
2	Roman Andreyev	North-Eastern Federal University, Yakutsk	Representation of the value concept PATRIOTISM in media discourse (using the example of texts from the Russian online news publication “Lenta.ru”)
3	Valentina Alekseyeva	North-Eastern Federal University, Yakutsk	Representation of the concept of COMFORT as a social value in the hyperconcept GOOD MORNING in Russian virtual discourse (based on motivational postcards)
4	Anastasiya Argunova	North-Eastern Federal University, Yakutsk	Visual stylistics as a means of nonverbal influence in Chinese advertising discourse
5	Anastasiya Fedorova	North-Eastern Federal University, Yakutsk	Communication strategies and positioning tactics for the Japanese brand UNIQLO (using the example of a website)
6	Yuliya Sotnikova	North-Eastern Federal University, Yakutsk	Communication strategies of presenter Talban (using the example of a discussion about COVID-19 vaccination)
7	Yuliya Zinchenko	Rostov State University of Economics, Rostov-on-Don	About the topics of the men's publication “Rules of Life”
8	Kseniya Shlyakhova	Rostov State University of Economics, Rostov-on-Don	Podcasting: structure, genre and thematic diversity, development features (using the example of Tinkoff Magazine)
9	Viktoriya Dzyubak	Belgorod State National Research University, Belgorod	Linguistic means of reflecting the problem of raising children in the English-language blogosphere using the example of the blog “HonestMum”
10	Ayyyna Dmitriyeva	North-Eastern Federal University, Yakutsk	Anglicisms in the slang of Russian-speaking Counter Strike players: analysis of communication and team interaction
11	Dayana Dorofeyeva	North-Eastern Federal University, Yakutsk	“Features of selling texts in the Russian-speaking and French-speaking Internet space”
12	Olga Starostina	North-Eastern Federal University,	Gender specificity of French advertising texts for beauty products

		Yakutsk	
13	Albert Solovyev	North-Eastern Federal University, Yakutsk	Modern gaming slang in the Chinese and Russian Internet communities of a number of massively multiplayer online games: key features, similarities and differences
14	Anastasiya Kovalchuk	North-Eastern Federal University, Yakutsk	Social networks: reflections on the influence on public opinion
15	Nadezhda Argunova	North-Eastern Federal University, Yakutsk	The functioning of evaluative adjectives in Japanese Internet sites about Russia
16	Lada Markova	North-Eastern Federal University, Yakutsk	Linguocultural features of Korean and Russian-language Internet memes on the topic of emotional state
17	Anna-Mariya Diachkovskaya	North-Eastern Federal University, Yakutsk	The media environment of student youth (on the example of NEFU named after M.K. Ammosov and the Institute of Nuclear Science of the North of the Russian Federation)
18	Alina Ivanova	North-Eastern Federal University, Yakutsk	Linguistic representation of the image of Russia in Korean news articles
19	Ayana Konstantinova	North-Eastern Federal University, Yakutsk	Nonverbal communication as an expressive means in Yakut cinema (based on the films of Lyubov Borisova “Don’t bury me without Ivan, 2022” and Stepan Burnashev’s “Black Snow, 2020”)
20	Nadezhda Bysykatova	North-Eastern Federal University, Yakutsk	English-language concepts of self-identity and their role in the modern media space
21	Michiyeene Filippova	North-Eastern Federal University, Yakutsk	SMM - as an integral part of business promotion
22	Alevtina Egorova	North-Eastern Federal University, Yakutsk	Semantics of modern Internet slang in Chinese and analysis of its use
23	Angelina Orestova	North-Eastern Federal University, Yakutsk	Linguistic representation of the image of Yakutia in Korean news feeds

## Section 7. Current Issues in Psycholinguistics and Conceptology

**Chair:** Lyudmila Zamortschikova, PhD in Philology, Professor of the Department of French Philology IMLIS NEFU, Yakutsk

**Expert:** Marina Imeeva-Kysylbaikova, PhD in Philology, Associate Professor of the Department of English and Translation, IMLIS NEFU, Yakutsk

**Assisting secretary:** Irena Khokholova, PhD in Philology, Associate Professor of the Department of French Philology IMLIS NEFU, Yakutsk, [iskhokholova@mail.ru](mailto:iskhokholova@mail.ru), к.т. +79142718459

**Link for online participants:** <https://telemost.yandex.ru/j/27196876456467>

№	Name	Educational Institution	Title of the Article
1	Alexandra Vasilyeva	North-Eastern Federal University, Yakutsk	Features of the representation of the concept of "life" in Korean and Yakut phraseological units.
2	Alina Kuyanova	Mirny Polytechnic Institute, Mirny	Analysis of conceptual metaphors with the goal area of Money in modern English
3	Anna Solomonova	North-Eastern Federal University, Yakutsk	Reader-book interaction or analytical-reflective reading
4	Arthur Trolukov	North-Eastern Federal University, Yakutsk	Characteristics of gender stereotypes in Japanese proverbs and sayings
5	Dinh Thi Thui Lin, Wu Thi Thu Chang	Hanoi University of Science and Technology, Vietnam	The concept of "sun" in the linguoculturology of Vietnamese and Russian languages
6	Galina Sarbasova	Mahambet Utemisov West Kazakhstan University, Kazakhstan	Features of speech generation in a modern child
7	Irina Ivanova Egorovna	North-Eastern Federal University, Yakutsk	Representation of the concept of the Arctic in discourse (based on the texts of French Internet resources)
8	Irina Ivanova Grigorievna	North-Eastern Federal University, Yakutsk	Language switches and transitions in L. N. Tolstoy's novel "War and Peace" as an urgent issue of psycholinguistics and conceptology
9	Ma Ike	Jilin International Studies University, China	Analysis of the cognitive mechanisms of differences in the processing of concepts by bilinguals in their first and second languages
10	Svetlana Vinokurova	North-Eastern Federal University, Yakutsk	The associative field "power" in the linguistic consciousness of the Yakuts, Russians and French
11	Lialko Zakharova	North-Eastern Federal University, Yakutsk	The polylinguistic identity of the Even society (on the example of the village of Sebyan-Kuel)

## Section 8. Foreign language teaching 2.0: real and virtual

**Chair:** Galina Parnikova, Grand PhD in Pedagogy, Professor, Head of the Department of English Language and Translation IMLIS NEFU, Yakutsk

**Experts:**

Svetlana Pavlova, PhD in Pedagogy, Associate Professor, Acting Head of the Department of German Philology IMLIS NEFU, Yakutsk

Sardana Efimova, PhD in Pedagogy, Associate Professor of the Department of Oriental Languages and Regional Studies IMLIS NEFU, Yakutsk

Anatoly Nikolaev, PhD in Philology, Associate Professor of the Department of Foreign Languages in Humanitarian Specialties IMLIS NEFU, Yakutsk

Marianna Sidorova, PhD in Philology, Associate Professor of the Department of English Language and Translation IMLIS NEFU, Yakutsk

**Assisting secretaries:** Tuyara Egorova, Senior Lecturer of the Department of Foreign languages in Technical and Natural Sciences IMLIS NEFU, Yakutsk, [prina\\_delia@mail.ru](mailto:prina_delia@mail.ru), +79142890021, Elena Sadovnikova, Assistant Lecturer at the Department of English Language and Translation IMLIS NEFU, Yakutsk, [Makarova\\_ev95@mail.ru](mailto:Makarova_ev95@mail.ru), +79991740850

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### List of Participants (Full-time Participation)

№	Name	Educational Institution	Title of the Article
1	Mokhinur Yuldoshalieva	Secondary School No. 1, Rishtan district, Fergana region, Uzbekistan	Film pedagogy in teaching Russian as a foreign language: anime and universal human values
2	Grigory Sleptsov	North-Eastern Federal University, Yakutsk	Characteristics of the online course for learning Chinese within the framework of the NEFU «University 360» project
3	Aykumis Darlova	Astana International University, Kazakhstan	Innovative approaches to the development of listening skills in education in Kazakhstan: prospects and methods
4	Egor Liskin, Larisa Nikulina	Perm State Humanitarian Pedagogical University, Perm	Functional literacy as a necessary component of a foreign language lesson
5	Sofya Nikolaeva	North-Eastern Federal University, Yakutsk	Effect of using mnemonic techniques on learning Chinese characters
6	Ksenia Bachurina	Moscow City Pedagogical University, Moscow	Using applications based on artificial intelligence to teach Chinese to primary schoolchildren
7	Ilya Pudov	NEFU Specialized Educational and Scientific Center – University Lyceum, Yakutsk	Individual educational route as a means of improving the quality of training when learning English
8	Victoria Novikova	Tula State Pedagogical University named after. L.N. Tolstoy, Tula	On the issue of developing universal competencies in teaching English to university students
9	Afanasy Markov	North-Eastern Federal University, Yakutsk	Using a neural network in learning English



10	Valeria Vasilyeva	Ural Federal University named after the first President of Russia B.N. Yeltsin, Ekaterinburg	Features of the development of foreign language communicative competence of linguists-translators in a digital educational environment
11	Maria Simonova	Belgorod State National Research University, Belgorod	Using chatbot technologies in a corporate environment to teach English
12	Veronika Burnasheva	North-Eastern Federal University, Yakutsk	Using the online service LearningApps when teaching Japanese at a language university based on the textbook “Japanese language workshop: vocabulary (entry level) part 2”
13	Anastasia Simonova	Crimean University of Culture, Arts and Tourism, Simferopol	Features of teaching foreign languages to future opera singers

#### List of Participants (without Performance)

<b>№</b>	<b>Name</b>	<b>Educational Institution</b>	<b>Title of the Article</b>
1	Aida Mukhina	Bolugursks Secondary School named after E.E. Pakhomov, Amginsky Ulus	conditions for studying the Korean language in a secondary school
2	Aitalina Nikulina	North-Eastern Federal University, Yakutsk	Learn Chinese by watching short videos using the Chinese app 抖音
3	Aiyina Androsova	North-Eastern Federal University, Yakutsk	The role of Chinese TV series in attracting attention to Chinese language learning
4	Alexander Alekseev	North-Eastern Federal University, Yakutsk	Using the Internet in the process of learning English
5	Alina Mamayunusova	North-Eastern Federal University, Yakutsk	Advantages of using podcasts as an educational technology when learning a foreign language (German)
6	Anastasia Savvina	North-Eastern Federal University, Yakutsk	Social networks as a tool for teaching spoken Chinese and dialects: methods and approaches.
7	Anna Degtyareva	NEFU Specialized Educational and Scientific Center – University Lyceum, Yakutsk	Creative projects as a means of increasing student motivation when learning English
8	Atlasova Varvara	North-Eastern Federal University, Yakutsk	A study of students’ motivation when learning English and their preferences in teaching methods (based on the MOBY “Center for Global Education” in Yakutsk)
9	Daria Sleptsova	North-Eastern Federal University, Yakutsk	Features of teaching English to Chinese students
10	Diana Samsonova, Bair Khudalsheev	Yakutsk Secondary School No. 31, Yakutsk	Using «Flashcards» technology in English lessons

11	Dinara Efimova	North-Eastern Federal University, Yakutsk	Solving situational problems in English classes as a means of developing professional competencies of technical students of secondary vocational education
12	Ekaterina Ivanova	North-Eastern Federal University, Yakutsk	The role of online platforms and mobile applications in modern foreign language teaching
13	Ekaterina Shuvalova	State Social and Humanitarian University, Moscow	Quest technology in teaching a foreign language in high school
14	Ekaterina Yankova	North-Eastern Federal University, Yakutsk	Methods of teaching English and prospects for their application in teaching Chinese
15	Elizaveta Balabanova	Perm State Humanitarian Pedagogical University, Perm	Audiovisual materials as a means of developing critical thinking in foreign language lessons
16	Elizaveta Ivashkina	Moscow City Pedagogical University, Moscow	The potential of using ESM to form language guesses when teaching Chinese
17	Firuza Gaffarova	Mirny Polytechnic Institute, Mirny	Using virtual reality technologies in teaching English
18	Hoang Thu Quynh	North-Eastern Federal University, Yakutsk	Some disadvantages of the Russian language educational complex "Road to Russia"
19	Irina Stepanova, Maria Fedorova	North-Eastern Federal University, Yakutsk	Organization of work with gifted children in the system of additional education (using the example of RS(Ya) and PHIIIQ «ДАРЫН» Republic of Kazakhstan)
20	Marianna Gerasimova	North-Eastern Federal University, Yakutsk	The role of using innovative technologies in teaching English in rural schools
21	Matryona Ambrosyeva	North-Eastern Federal University, Yakutsk	Associative method of memorizing Chinese characters and its aspects
22	Meruert Orazalina	L.N. Gumilyov Eurasian National University, Kazakhstan	The role of the linguistic and cultural dictionary in expanding the cultural component in the English lesson
23	Milena Stepanova	North-Eastern Federal University, Yakutsk	Research on the role of music and songs in Chinese in the language learning process
24	Olga Smetanina, Ayaana Kirillina	North-Eastern Federal University, Yakutsk	Creation of online cards for teaching professional vocabulary to navigation cadets
25	Saskylana Kupriyanova, Qi Hongwei	North-Eastern Federal University, Yakutsk	Difficulties in teaching Chinese using the example of a school in Yakutsk
26	Tatyana Argunova	North-Eastern Federal University, Yakutsk	The use of Internet resources in learning Chinese

27	Tatyana Fedorova	North-Eastern Federal University, Yakutsk	Using the musical component in teaching a foreign language (using the example of English)
28	Victoria Bilyukina	North-Eastern Federal University, Yakutsk	Problems in learning Chinese by Russian-speaking students
29	Victoria Shamova	National Research Tomsk Polytechnic University, Tomsk	The influence of computer games on learning English vocabulary
30	Vlada Vasilyeva	North-Eastern Federal University, Yakutsk	The influence of neurotechniques on the effectiveness of teaching Chinese
31	Vladimir Tikhonov	North-Eastern Federal University, Yakutsk	Teaching Chinese language to NEFU students on platforms using Edutainment technology
32	Yana Abramova	Tula State Pedagogical University named after. L.N. Tolstoy, Tula	Methodological potential of using the Miro online board in 7th grade English lessons
33	Yulia Egorova	North-Eastern Federal University, Yakutsk	The effectiveness of learning Chinese using video content using the example of the cartoon “Peppa Pig”

## Section 9. Problems of Modern Applied Linguistics

**Chair:** Anna Gorokhova, PhD in Philology, Associate Professor of the Department of Foreign Languages for Humanitarian Specialists IMLIS NEFU, Yakutsk

**Experts:**

Maria Khompodoeva, PhD in Pedagogy, Associate Professor of the Department of Foreign Languages for Humanitarian Specialties IMLIS NEFU, Yakutsk

Vilena Kholmogorova, PhD in Philology, Associate Professor of the Department of Library and Information Activities and Humanities of the Arctic State Institute of Culture and Arts, Yakutsk

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№	Name	Educational Institution	Title of the Article
1	Dana Medetbekova	L.N. Gumilyov Eurasian National University, Kazakhstan	Nicknames in the media and their impact on the image of politicians
2	Anastasia Antropova	Kazan State Power Engineering University, Kazan	The expression of the category of simultaneity by the form of the past perfect form
3	Anastasia Efremova	North-Eastern Federal University, Yakutsk	"Universal and specific features of urbanonyms of northern cities (based on the material of Yakutsk and Montreal)"
4	Victoria Borisova	Moscow City Pedagogical University, Moscow	Problems of declension of Japanese surnames in unstressed ending -a in Russian language
5	Daria Borisova	North-Eastern Federal University, Yakutsk	Communicative strategies and tactics of forming the image of an educational organization in a press release (using the example of NEFU)
6	Varvara Makarova	North-Eastern Federal University, Yakutsk	Development of an electronic dictionary of sewing terms
7	Veronika Konovalova	North-Eastern Federal University, Yakutsk	The study of dialects of the Karelian language and their preservation in modern society
8	Svetlana Adamova	North-Eastern Federal University, Yakutsk	Differentiation of synonyms of Japanese onomatopoeic words expressing "joy"
9	Alina Olesova	North-Eastern Federal University, Yakutsk	The functioning of wordplay in Korean food advertising texts
10	Lyubov Gurinova	North-Eastern Federal University, Yakutsk	Lexical and stylistic features of Korean video advertising
11	Stepan Pavlov	North-Eastern Federal University, Yakutsk	Toponyms in "Chukchi stories" by V. G. Tan - Bogoraz

12	Yana Kirillina	North-Eastern Federal University, Yakutsk	The current situation of the Evenk language in the Arctic (on the example of the Bulunsky district of the Republic of Sakha (Yakutia))
13	Vitaly Ivanov	North-Eastern Federal University, Yakutsk	The use of foreign languages in an urban environment (using the example of Yakutsk)
14	Olga Zherlitsyna	Belgorod State National Research University, Belgorod	Emotive vocabulary in the work of M.Y. Lermontov "The Hero of our Time"
15	Polina Dzhebrailova	Tula State Pedagogical University named after. L.N. Tolstoy, Tula	The Symbolism of color in Francis Scott Fitzgerald's novel "The Great Gatsby"

## Section 10. Theory and Practice of Language and Discourse: Cognitive and Comparative Aspects

**Chair:** Elena Poskachina, PhD in Philology, Associate Professor of the Department of English and Translation IMLIS NEFU, Yakutsk

**Experts:**

Aleksandra Ivanova, Senior Lecturer of the Department of Oriental Languages and Regional Studies IMLIS NEFU, Yakutsk

Elena Fedorova, PhD in Philology, Associate Professor of the Department of Foreign Languages for Humanitarian Specialties IMLIS NEFU, Yakutsk

Elena Dyakonova, PhD in Philology, Associate Professor of the Department of English and Translation IMLIS, Head of Department of Relations with Educational Institutions, Faculty of Pre-University Education and Career Guidance NEFU, Yakutsk

**Assisting Secretary:** Elena Kirillina, PhD in Pedagogy, Associate Professor of the Department of Foreign Languages for Technical and Natural Specialties IMLIS NEFU, Yakutsk, [kirillinaelenav@gmail.com](mailto:kirillinaelenav@gmail.com), +79991740749

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№	Name	Educational Institution	Title of the Article
1	Milena Mokhnachevskaya	The NEFU Specialized Educational and Scientific Center (SESC), Yakutsk	Media discourse about mammoths
2	Oksana Ivanova	North-Eastern Federal University, Yakutsk	Syntactic features of live speech of the Chinese language based on the material of the “Xiaohongshu” platform
3	Kristina Mosorina	North-Eastern Federal University, Yakutsk	Linguistic representation of the image of fear in Japanese stories of the kaidan genre
4	Victoria Fedorova	North-Eastern Federal University, Yakutsk	Linguistic landscape (Kalandarashvili St.)
5	Alexander Grigoriev	North-Eastern Federal University, Yakutsk	Lexico-stylistic characteristics of Japanese advertising discourse based on the material of car advertising
6	Darina Nazarova	North-Eastern Federal University, Yakutsk	Formation of the image of a female leader (on the example of Russian and foreign interviews)
7	Lee Gippum	North-Eastern Federal University, Yakutsk	Nonlinear reanalysis of palatalization in Korean
8	Darina Egorova	North-Eastern Federal University, Yakutsk	Functioning of perceptual vocabulary with semantic components warm and cool in advertising discourse
9	Marfa Ivanova	North-Eastern Federal University, Yakutsk	Communication strategies and tactics in creating a university brand
10	Nina Turantaeva	North-Eastern Federal University, Yakutsk	Mongolisms in the names of objects of the animal world in the Yakut language
11	Vasily Rashevsky	Belgorod State National Research University, Belgorod	Theoretical justification for the application of the term discourse to messages of large language models

12	Asel Khasenova	L.N. Gumilyov Eurasian National University, Kazakhstan	Word-formation aspects of ecoterms in English and Kazakh languages
13	Geng Peilong	Jilin International Studies University, China	Appraisal theory as a linguistic approach to the analysis of New Year's greetings from Chinese President Xi Jinping
14	Olga Syusina	Kaluga State University, Kaluga	Features of the translation of linguistic means of expression in political discourse (based on the texts of the inaugural addresses of US presidents)
15	Chu Thi Minh Phuong	Hanoi University, Vietnam	Lexical-semantic group of prefixless verbs of motion in the Russian language
16	Alena Sergeeva	North-Eastern Federal University, Yakutsk	Linguistic personality of a female politician in social networks (lexical analysis of texts from the telegram channel of S.V. Avksentieva)
17	Oyunbyleg Shirendev	Graduate University of Mongolia, Ulaanbaatar, Mongolia	Implementation of social-emotional learning program for secondary school students (Case: Oyunlag secondary school's "Second Step" program)

## Section 11. Research activities of secondary and high school students - "POLARIS" competition

**Chair:** Marianna Samsonova, PhD in Philology, Associate Professor, Head of the Department of French Philology IMLIS NEFU, Yakutsk

**Experts:**

Alyona Sergeyeva, Head of the Republican Media Center of JSC "RIIH SakhaMedia", Master's Degree student IMLIS NEFU, Yakutsk

Alexey Filippov, Master's Degree student IMLIS NEFU, Yakutsk

Anna Yerofeyeva, Master's Degree student IMLIS NEFU, Yakutsk

**Executive Secretary:** Lada Alexandrovna Gabyshova, Master's Degree student IMLIS NEFU, Yakutsk, ladagabyshe@mail.ru, Tel: +79681529228

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№	Name	Educational Institution	Title of the Article
1	Aida Mukhina	Bolugurskaya Secondary School named after E.E. Pakhomov with UIOP, Amginsky Ulus	Creating Conditions for Studying the Korean Language in Secondary Schools
2	Aleksanna Shamayeva	Namsk State Gymnasium named after N.S. Okhlopkova, Namsky Ulus	English Newspaper Headlines and Their Characteristics
3	Aleksey Vasilyev	Kharbalakh Educational Complex named after N.E. Mordinova-Amma Achchigia, Tattinsky Ulus	The Yakut Horse in Russian Literature
4	Alina Novgorodova	Sangarskaya Gymnasium, Kobyai Ulus	The Influence of Color on the Psycho-Emotional State of a Child
5	Ameliya Egorova	Ytyk-Kyuelskaya Secondary School named after. A.I. Sofronova, Tattinsky Ulus	Demonyms of the Tattinsky Ulus
6	Anatoliy Shekhurov	Secondary School No. 25, Yakutsk	Creating Comics about Yakutia in English
7	Artem Semenov	Pokrovskaya Secondary School No. 2, Yakutsk	Flipbook 'The Polar Bear' as a Means of Visualization and Individualization in Teaching English in 7th Grade
8	Ayalita Krivoshepkina	Secondary School No. 38, Yakutsk	Motivational Signs of Oikonyms of the Oymyakon District of the Republic of Sakha (Yakutia)
9	Dayaana Alekseeva, Alina Fedorova	Tyarasinskaya secondary school, Tattinsky Ulus	Features of Naming Water Objects in the Tyarasin District
10	Dayaana Khalyeva	Kharbalakh Educational Complex named after N.E. Mordinov-Amma Achchygyya, Tattinsky Ulus	Encyclopedia of a Single Word (Snow)
11	Dayaana Megina	Namsk State Gymnasium named after N.S. Okhlopkova, Namsky Ulus	Yakut Fairy Tales through the 'FlipaClip' Application as a Means of Involvement in Yakut Culture



12	Dayaana Sofronova	The NEFU Specialized Educational and Scientific Center (SESC), Yakutsk	Gallicisms in the field of art
13	Diana Van	Secondary School No. 15 named after. B.A. Gorbatyuk, Yakutsk	Developing Global Competencies of 5th Grade Students in the Process of Learning Chinese
14	Kamilla Sofroneeva	The NEFU Specialized Educational and Scientific Center (SESC), Yakutsk	Gallicisms in the Fashion Industry
15	Kunney Dyakonova	Namsk State Gymnasium named after N.S. Okhlopkova, Namsky Ulus	The Role of Anglicisms in the Speech of Contemporary Teenagers
16	Maya Yefremova, Daniil Fedorov	Tyarasinskaya Secondary School, Tattinsky Ulus	Linguocultural Aspect of Studying the Names of Alases in the Tyarasin District
17	Milana Novgorodova	Namsk State Gymnasium named after N.S. Okhlopkova, Namsky Ulus	Comparative-Contrastive Analysis of Yakut, English, and Russian Proverbs
18	Milana Vasilkovskaya	Secondary School No. 17, Belebey, Bashkortostan	Interaction of Epic Traditions in the Culture of Siberian Tatars
19	Milena Mokhnachevskaya	The NEFU Specialized Educational and Scientific Center (SESC), Yakutsk	Media Discourse on Mammoths
20	Olesya Krylova	Charanskaya Secondary School named after V.N.Migalkina, Ust-Aldansky Ulus	The influence of Yakut speech in learning the Korean language
21	Olimpiya Argunova, Mariya Feoktistova	Namsk State Gymnasium named after N.S. Okhlopkova, Namsky Ulus	The Potential of Artificial Intelligence in Popularizing the Sakha Republic (Yakutia) through Foreign Languages
22	Samina Khanova	Gymnasium No. 26, d. Naberezhnye Chelny, Republic of Tatarstan	The 'Bouba-Kiki' Effect and Elves of Middle-earth: Secrets of Naming
23	Sofiya Isakova, Yelena Nezhurko	Secondary School No. 15 named after. B.A. Gorbatyuk, Yakutsk	The Influence of Mind Mapping Methodology on the Effectiveness of Memorizing and Understanding Educational Material in English
24	Sofiya Kuzmenko	Secondary School No. 64, Irkutsk	Game Technologies as a Means of Increasing Motivation for Learning Foreign Languages

25	Uigulana Gulyaeva	Churapchinsky Gymnasium named after S.K. Makarov, Churapchinsky Ulus	The Concept of 'Flower'/'Sibecky' in English and Yakut Linguocultural Spaces (Based on English and Yakut Poetry)
26	Evgeniy Prokopyev	Secondary School No. 38, Yakutsk	Linguocultural Analysis of Limnonyms of the Oymyakon District of the Republic of Sakha (Yakutia)

### **CONTACTS OF THE ORGANIZING COMMITTEE**

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